

Jiajun Deng

Industrial Designer
2026

Contact & Website

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Empathy before form.
Functional yer beautiful.
Restrained and thoughtful.

Education

California College of the Arts

Major: Industrial Design (Junior)
Duration: 2023 – 2027
Awards: Merit Scholarship (2023–2027), All College
Honors Scholarship (2024), Dean's list (2024-Present),
All College Honors Scholarship (2026)

Experience

Model Making and Omni Shop Monitor California College of the Arts, (Sep 2025 - Present)

- Maintain and organize fabrication shop tools, equipment, and materials while ensuring compliance with shop safety standards.
- Assist students in safely operating fabrication machinery including bandsaws, table saws, drill presses, and sanders.
- Support interdisciplinary studio projects and collaborate across multiple fabrication shops to improve workflow efficiency.
- Provide hands-on technical support for prototyping, model making, and production processes in fast-paced academic environments.

Industrial Design Internship Haier, (Jun 2025 - Sep 2025)

- Designed forward-looking concepts for home and kitchen appliance collections, aligning product aesthetics with emerging market trends and consumer needs.
- Conducted early-stage user research, trend analysis, and competitive benchmarking to identify future product opportunities.
- Developed visual direction boards and conceptual frameworks to support cohesive product storytelling and brand alignment.

- Created 3D models and iterative design proposals to support product development and cross-functional collaboration.

Brand Representative Abercrombie & Fitch (Sep 2022 - Aug 2023, Jul 2024)

- Delivered customer-focused retail experiences by providing product knowledge and personalized recommendations.
- Communicated effectively with customers to identify needs, resolve issues, and improve overall shopping satisfaction.
- Adapted quickly in high-traffic retail environments while maintaining strong collaboration with team members.

Skills

Technical Skills

- 3D CAD: Fusion 360 (Advanced), SolidWorks (Basic)
- Visualization: KeyShot, Adobe Suite, Procreate
- Product Development (Concept Development, Design Iteration, Human-Centered Design, Design Validation)
- Research (Competitive Analysis, Usability Testing, CMF Research)
- Prototyping (Rapid Prototyping, Model Making, 3D Printing, Laser Cutting, Woodworking)

Collaboration & Communication

- Teamwork & Cross-functional Collaboration
- Presentation & Design Process Communication

Personal Strengths

- Fast learner and adaptable
- Passionate about design and skill development
- Attention to Detail